

Minutes
Marquette Community Foundation
Development Committee
Thursday, January 10, 2008
12:00 p.m. at The Landmark Inn

Members Present: C. Touchinski, M. Smock, S. Bradley, B. Cowell, M. Canale and J. Maki
Staff: C. Nardi and L. Vallier

- I. Welcome. Call to order by Chairman M. Smock.
- II. S. Bradley reported on continued progress on planning the business after hours in collaboration with the Economic Club of Marquette and the Lake Superior Community Partnership. We are hoping to use the Great Lakes Room in the University Center at NMU for this event. The contact at LSCP will be doing follow up regarding availability. The event is set to take place on Monday, March 10th from 5:00 to 7:00 pm. Stu will be making contacts to acquire 3 large gifts to use as door prizes. Cathy will draft a letter to use as an invitation from the foundation, and will email it to Stu for approval before mailing. Cathy will contact Signs Now regarding the feasibility of getting a large banner printed with the MCF logo for use at this and future events.
- III. Reviewed listing of consistent donors to the foundation since 1998. We would like to pare down this listing to include persons who are age 55 and up, as they will be potential contacts for membership in the Legacy Society.
- IV. 20th anniversary of the foundation discussion. The consensus is a Thursday evening will be the best for this event. Possible venues were discussed, and need to be checked for availability. Stu and Carole will report on this at the January 31 full board meeting. Potential invitees will be past donors, potential donors, past board members, past grantees and fund representatives. Discussion whether to hire an event planner to ensure nothing gets missed in the planning. Further discussion on what type of event we want to hold, are we looking to do a fund raiser, or a friend raiser?
- V. Website upgrade. The committee has \$2,000.00 allocated in the 2008 budget for website upgrades. Carole presented a project quote from M. Tavernini and Associates with a final price of \$2,750.00. Discussion followed whether we could “package” the website upgrade and have Mary do the event planning for our 20th anniversary as well. Stu reported that Pat Ryan O’Day also has the name of a person who does websites as a career. Stu will contact Pat to see if we can get this contact information.
- VI. Cathy presented a report on the 2008 Executive Director development activities. The last 15 to 20 minutes of the full board meeting will be reserved for further discussion regarding this. Regarding item 2. Engage Professional Advisors, Mark has offered to host a gathering for professional financial advisors at his home, catered by Gopher’s. John Maki will assist Cathy in coming up with a list of financial planners as further contacts.
- VII. Next meeting date set for Thursday, February 21st at noon, Landmark Inn, Cathy will check on availability of either the boardroom or the mezzanine meeting area.
- VIII. Meeting adjourned at 1:16 p.m.